

Committee:	Date:
The City Bridge Trust	6 th June 2013
Subject: Progress Report	Public
Report of: Chief Grants Officer	For Information
<u>Summary</u>	
This is a regular Progress Report by the Chief Grants Officer.	
Recommendation	
That you receive this report and note its contents.	

Main Report

1.0 Work in Progress

- 1.1 This report is briefer than usual, because officers' time has been concentrated on preparing the final papers for the Quinquennial Review.
- 1.2 As you will see from the papers, these are substantial, reflecting the exhaustive and, at times, exhausting, work your officers have been carrying out for the Review, led by Tim Wilson.

2.0 Stroke Association Event at the Mansion House

- 2.1 On 22nd May 2013 the Lord Mayor presented a cheque to the Stroke Association at Mansion House on behalf of the City Bridge Trust. The evening reception was introduced by the Chairman of City Bridge Trust who organised the event on behalf of the Trust through a close working relationship with the Stroke Association and desire to involve the Lord Mayor as a City Bridge Trust Committee Member. The Lord Mayor spoke powerfully about his own family's experience of stroke.
- 2.2 The reception was to celebrate the launch of the Back to Work project. Stroke is generally perceived as something that only affects older people. However, about 25% of those who suffer a stroke are of working age, and can suddenly find themselves unable to return to their previous working lives, with significant consequences on their mental and financial wellbeing. The Back to Work project is supporting training for stroke survivors to help them gain skills and confidence to go back into employment, and working with local employers with suitable work opportunities. Helping disabled people with a newly acquired condition make the transition to a new way of life and manage to live independently is an important priority of the Trust.

- 2.3 Your grant of £80,000 was matched by a team from Sky Sports, who ran the London marathon in April this year. They were inspired by international rugby legend and Sky Sports Analyst Michael Lynagh who survived a near fatal stroke just over a year ago. He walked the London Marathon as part of "Team Sky for stroke" a year to the day that he had his stroke.
- 2.4 The reception was featured in the Evening Standard on 23rd May in a detailed article which highlighted the need for the project and its goals.

3.0 Media Work

City Philanthropy – a wealth of opportunity

- 3.1 An in-depth article welcoming the new generation of young City philanthropists was published in the Evening Standard on 1st May. It included quotes from your *City Philanthropy – a Wealth of Opportunity* Manager and from a representative from Young Philanthropy which you are funding to develop philanthropy syndicates within City firms, as part of your City Philanthropy initiative.

Growing Localities

- 3.2 The East London Advertiser (with a reach of 7,000 people) published an article on Spitalfields City Farm.

Working with Londoners

- 3.3 Press releases have been published on Fight for Change, British Muslims for Secular Democracy, Age UK Enfield (in 5 different outlets), and the Charlie Chaplin Playground. These articles have also been tweeted and re-tweeted, reaching thousands of followers.

Social Media

- 3.4 Champollion, our external PR agency, attended the City Funding Network event on 23rd April and tweeted news and photos from the event.

Traffic and engagement levels with the Parklife London website, which you are developing as part of your Growing Localities Initiative, continue to be strong with 1,935 page views in April, coinciding with coverage in Time Out, and its mention on Wikipedia. Engagement continues to be strong with an average visit lasting more than 3 minutes.

Resignation of Chief Grants Officer

- 3.5 Articles appeared in Civil Society and Third Sector to announce the resignation of the Chief Grants Officer and the appointment of her successor.

4.0 Chairman's Visit to Epping Forest

- 4.1 The Chairman of the Epping Forest & Commons Committee, invited your Chairman, on 3rd May, to see some of the work the City Bridge Trust is supporting, through its grant to Open Spaces.
- 4.2 The visit included a tour of the Queen Elizabeth Hunting Lodge, where the Educational Centre is located; as well as some of Epping Forest's ecological projects.
- 4.3 The climax of the visit was when your Chairman, wearing a safety harness, was elevated to a height of 100 feet during a demonstration of a Teupen aerial work platform, designed to improve access to, and therefore conservation of, the forest's trees.

5.0 The Worshipful Company of Pattenmakers Dinner

- 5.1 The Deputy Chief Grants Officer attended the annual dinner of the Worshipful Company of Pattenmakers on 16th May 2013, whose principal guest was Andrew Wolstenholme CBE, Chief Executive of Crossrail.
- 5.2 The dinner also celebrated the partnership between the Trust and the Pattenmakers over the *Greening the Third Sector* category of the Sustainable City Awards.
- 5.3 A presentation was made to Thrifty Couture, a social enterprise which prevents unwanted clothing going to landfill by transforming them into high-end fashion garments. It trains disadvantaged people, in particular female ex-offenders, as seamstresses. Its application to the Sustainable City Awards not only won in your category but was also the overall winner of all categories.

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Report written: 21st May 2013